

## COMMUNITY ENGAGEMENT

## A tradition of social engagement

As an integral part of society, ABB contributes to economic and social progress in many ways

ABB has a long history of working with communities to support education, healthcare and diversity and inclusion. Our approach is to combine strategic corporate partnerships with projects that focus on local needs in places where our businesses operate. Engaging with communities in this way improves people's lives and reinforces ABB's reputation.

ABB's major social engagement programs include the [Jürgen Dormann Foundation](#), which assists financially disadvantaged engineering students, our corporate-level agreement with the [International Committee of the Red Cross](#), which supports innovative water and habitat projects, and our [Nobel International Partnership](#), which promotes knowledge of and interest in scientific education, sustainability and other important global issues.

Supporting healthcare, diversity and inclusion can have positive social and economic impacts among key company stakeholders, including our employees, suppliers and customers, as well as the communities around our facilities. In 2019, ABB contributed to more than 580 community projects and charities worldwide. A total of 44 countries out of the 69 reporting on their social activities supported community projects. Employees and ABB's businesses donated approximately \$12.1 million to these projects and provided about 4,300 person-days of volunteer work.

Our global and local support for educational programs and institutions enhances learning, raises our company's profile and helps recruit qualified

ABB staff. ABB works with students, schools and universities in a variety of ways, improving research, especially in science, technology, engineering and mathematics (STEM), and extending educational opportunities to more people.

ABB promotes STEM education and careers for girls and women in a variety of ways, including targeted scholarships and mentoring programs in Hungary, India, Poland, Sweden and other countries. In the United States, ABB is piloting a program with the Girl Scouts in Arkansas, Oklahoma and Texas in support of a "Girls Write the STEM Future" patch. This program aims to inspire girls to embrace scientific discovery in their lives and also creates volunteer opportunities for ABB employees involving the Girl Scout STEM badge curricula.

In many of our educational collaborations, volunteers from ABB play a vital role, inspiring, sharing experiences and encouraging students to pursue careers in technology. We are actively engaged in the United States, Brazil, Italy, Estonia, India, China and Zambia, among many other countries, and are proud to provide a wide variety of support for children, graduate students, recent graduates, disadvantaged students and other young talent.

Around the world, our businesses also support local education initiatives that promote diversity and inclusion. Among such initiatives, ABB in Australia launched the [Reconciliation Action Plan](#) in 2013 to help close the gap between indigenous and non-indigenous communities. Under the plan, ABB has



partnered with the University of Technology Sydney on an outreach program called the [Galuwa Engineering and IT Experience](#); the program aims to encourage indigenous high school students to continue their education and training. In 2019, the outreach program provided indigenous students with opportunities not only to see ABB robots in action, but also to program them.

Other ABB inclusion programs are focused on the differently abled, including a significant sponsoring partnership with the [Special Olympics in Germany](#). Since the partnership was established in 2000, more than 3,300 ABB employees from sites across Germany have volunteered, dedicating their holidays to assist athletes with intellectual disabilities to participate in local and countrywide sporting competitions.

— Case study  
**Digital substation donated to Zambia's School of Engineering**

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